TARGET SECURITY BREACH UPDATE 12/23/2013

BANKIOWA DEBIT CARDHOLDERS - BankIowa has been notified of specific BANKIOWA DEBIT CARD numbers that are at risk due to the Target breach. If your card is on the list of compromised cards, you will be receiving a letter in the mail from BankIowa with more information. For your security, BankIowa has decided to replace all compromised cards at no cost to you. Please refer to this mailing for more details.

1. WATCH YOUR MAIL – only compromised cardholders will receive a direct mailing with additional information.
2. If you DO NOT get a letter from us – your card was not compromised in the Target breach. No action is needed.
3. As always, BankIowa urges all customers to continually monitor your accounts for suspicious activity. IF YOU SUSPECT FRAUDULENT ACTIVITY NOW OR IN THE FUTURE, please call the number on the back of your card (1-800-236-2442) or any BankIowa office for assistance.

BANKIOWA CREDIT CARDHOLDERS – We will provide more information as it becomes available. Questions on your BankIowa VISA credit card should be directed to the card issuer, UMB, by calling 1-800-821-5184.

At BankIowa, our primary concern is your security and confidence. If you have any questions relating to this issue or any other, please contact us.

BankIowa
Customer Service
230 1st St E
Independence, IA 50644
bankiowa@bankiowa.com
Member FDIC

TARGET SECURITY BREACH 12/19/2013

Target announced Thursday, December 19th that as many as 40 million of its customers who used their credit and debit cards to make in-store purchases may have been affected by a data breach. Target says customers who made purchases using their credit or debit cards November 27th through December 15th may have had their names, card numbers, expiration dates and three-digit security codes exposed.

At this time, we at BankIowa do not have any additional information other than what has been reported in the news. When breaches like this take place, merchants work with the national credit card companies to identify what information has been exposed to unauthorized parties. Once it has been determined whose information has been exposed, a list of the compromised cardholders is then shared with the affected financial institutions. If we get notification that your BankIowa debit card was compromised due to this data breach, we will work with you to reissue you a new card and disable your old card.

If you shopped at Target between November 27th through December 15th, BankIowa recommends the following steps:

1. **Monitor your account.** As this breach is said to have affected both credit and debit cardholders, as well as the checking account information of Target REDcard users, we are recommending monitoring your checking account purchases through BankIowa's Online Banking and your pending BankIowa credit card transactions through Card Center Direct online.
2. **Visit your local BankIowa branch.** If you suspect your account has been compromised visit the nearest BankIowa branch or if you are unable to visit a branch call 319-334-7181 or 1-800-433-0285.
3. **Watch and listen for more updates.** If we get notification that your BankIowa debit card was compromised due to this data breach, we will work with you to reissue you a new card and disable your old card.

BankIowa
Customer Service
230 1st St E
Independence, IA 50644
bankiowa@bankiowa.com
Member FDIC